

Have Your Say

- How do you feel about the Strategy and the compact development proposal?
- Does it align with how you would like to see the region and your community develop by 2045?
- What would you do differently?

We encourage you to submit your views on the draft strategy to:

Raoul Oosterkamp – Strategic Projects Planner
Hastings District Council, Private Bag 9002, HASTINGS 4156
Email: raulo@hdc.govt.nz Phone: (06) 871 5000

A copy of the Statement of Proposal (the full draft strategy – 171 pages), strategy outline document, submission form and supporting background reports can be viewed on-line by visiting www.hpuds.co.nz or at the reception of any of the partner Councils and libraries.

Hardcopies can be obtained by contacting Raoul Oosterkamp on 871 5000, or emailing raulo@hdc.govt.nz

Submission period beginning of April to 14 May 2010

After the close of submissions on 14 May, a formal round of hearings will be held in mid-June 2010 with submissions being heard by the Heretaunga Plains Urban Development Strategy Joint Committee.



The Draft Heretaunga Plains Urban Development Strategy

The Heretaunga Plains Urban Development Strategy is about making a strong and sustainable future for people and the environment. The Strategy will become a guiding document. It will be actioned through District Plans, the Regional Policy Statement and Long Term Council Community Plans.

Napier City, Hastings District & Hawke's Bay Regional Councils are working with stakeholders, Maori and the public to plan for our future urban development needs.

Key factors that we have discussed and taken into account include:

- The value of water and soil as significant natural resources
- Energy costs and future use
- Climate change
- An aging population and a youthful Maori population
- Future growth occurring in a form that doesn't harm the environment
- The fact that we will always be reliant on our agricultural, horticultural and viticultural base
- Social factors including housing affordability, transport and community services
- Housing choices which meet a variety of housing needs
- How much land will be available in Hastings and Napier in 2015 when existing strategies end

Three options have been considered through an earlier consultation process. The clearly preferred option was compact settlement (defined urban limits with development off the plains and greater housing density within urban boundaries).

What will we be like in 2045

- An additional 8,000 additional households (16% increase)
- A 6.3% increase in population from 130,000 to 138,000 (National increase 18%)
- A 68% increase in the number of people aged 65 and over (National increase 80%)
- A decline in all other age groups
- A 25% increase in the Maori population (National increase 22%)
- A 29% increase in the number of single-person households (National increase 40%)
- A 37% increase in couples without children (National increase 50%)
- Employment growth of 18% led by primary production and processing (Nationally a similar increase)
- Total Plains Zoned Land in 2010 approximately 30,000 hectares
- Reduction in 2045 represents 0.6% of total: 198 hectares of Plains Zoned Land

Call for Action!

We encourage you to submit your views on the draft strategy now (see further details on page 4)

Submissions close on 14 May 2010

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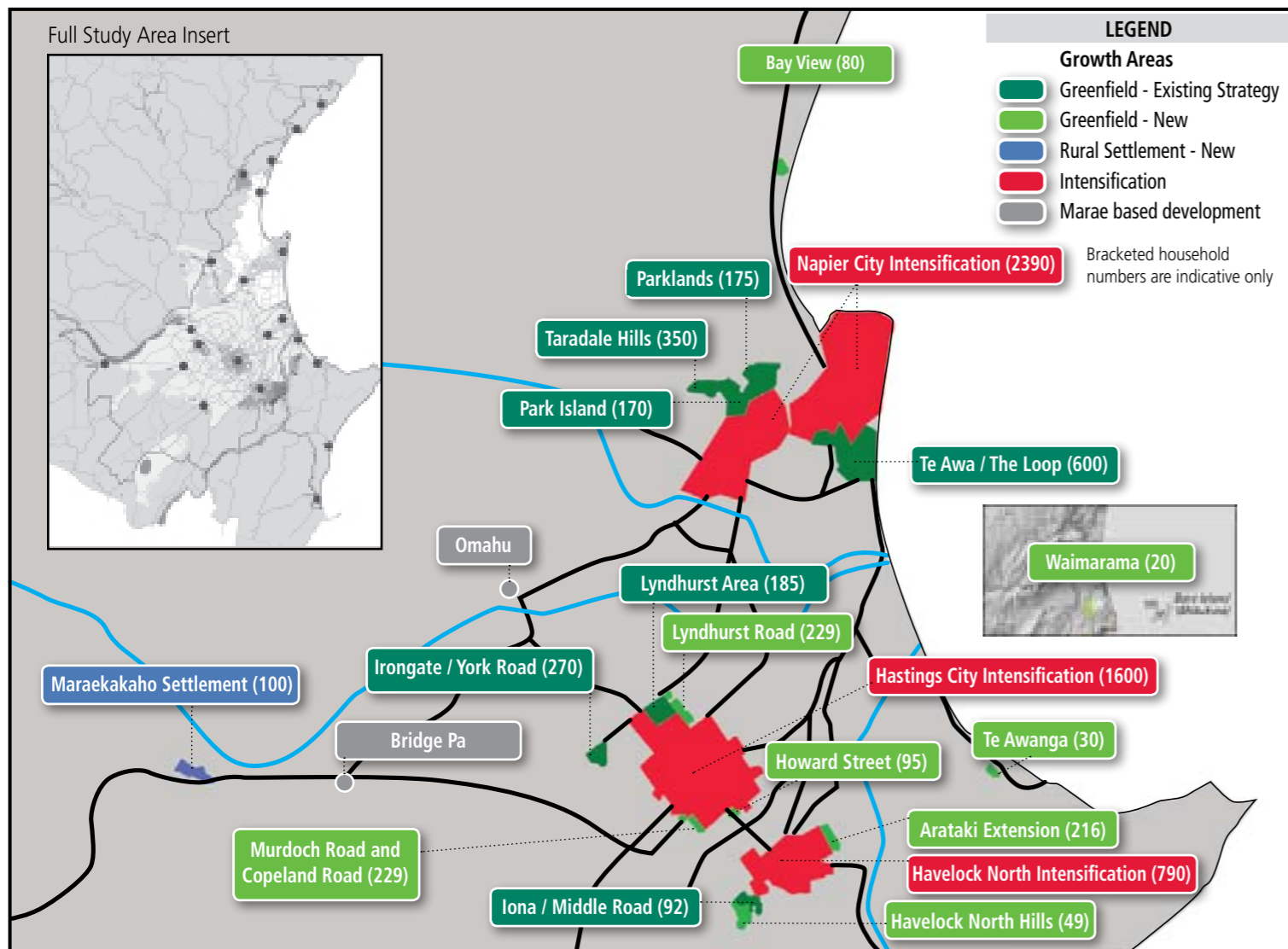
What You've Said

Community feedback has shown very clearly that the existing approach is not sustainable. The majority of submissions preferred compact settlement. Input from the public has helped shape the scope of the Strategy. The implementation actions mean we will achieve the land use and settlement goals by the target date of 2045.

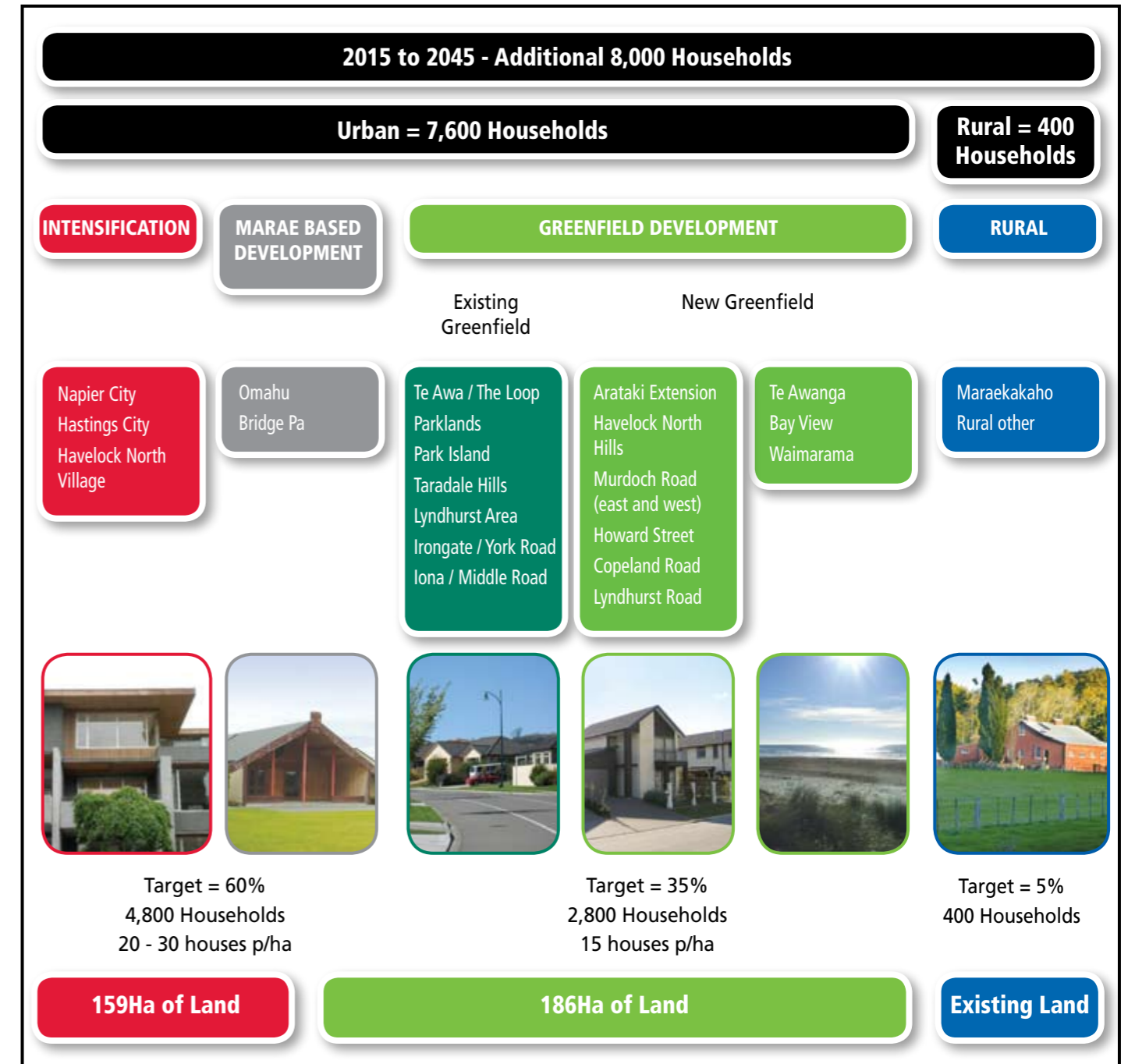
The Draft Strategy

The map below identifies the study area and the growth locations from 2015 to 2045. The Strategy provides for four types of development and reflects the need for 8,000 new households over the next 30 years.

- Greenfields - existing and new (new subdivisions on rural land)
- Intensification (infill in urban areas and higher density housing)
- Marae based
- Rural



How the Growth is Allocated



This approach means a change in the way growth is currently managed. A transitional period, which will help achieve our target of 60% intensification, will need to occur. Comprehensive land use planning, design work, infrastructure and financial planning will feed into these changes for future growth.

There will be clear boundaries between urban development and rural areas in the future.

The importance of the economy has been recognised through the provision of additional industrial and commercial land.

In 30 years many things will change in ways we cannot foresee. To take account of these, the Strategy will be reviewed every five years, after each census. The vision of the people will always be the basis of the strategy.